

DATE/DAY	TIME	MAX. MARKS	FYBAF	FYBBI	FYBFM	FYBAMMC	FYBCom E-COMMERCE OPERATIONS
27/02/2026 FRIDAY	10.30 am 11.30 am	25	Foundation Course - I	Foundation Course - I	Foundation Course - I	Foundation Course - I	Word & Presentation Tools
02/03/2026 MONDAY	10.30 am 11.30 am	25	Business Communication - I	Business Communication - I	Business Communication - I	Media Communication - I	Business Communication - I
05/03/2026 THURSDAY	10.30 am 11.30 am	25	Information Technology in Accounting & Finance - I	Principles of Management	Principles of Management	Introduction to Computers	Organisational Behaviour
07/03/2026 SATURDAY	10.30 am 11.30 am	25	Business Mathematics	Quantitative Methods - I	Business Mathematics	Introduction to Sociology	Introduction to Statistics for Data Analysis
10/03/2026 TUESDAY	10.30 am 11.30 am	25	Business Law - I	Business Law	Business Environment	Media Economics	Basics of Financial Account Statements
12/03/2026 THURSDAY	10.00 am 12.30 pm	50	Commerce (Business Environment) - I	Environment and Management of Financial Services	Introduction to Financial System	Landmark events of the World and India - A Mass Media Approach	Fundamentals of Inventory Management
14/03/2026 SATURDAY	10.00 am 12.30 pm	50	Financial Accounting I (Elements of Financial Accounting)	Financial Accounting - I	Financial Accounting I	Mass Communication	Introduction to Ecommerce Logistics

**Note:**

- Halltickets are mandatory to attempt the examination.
- No student will be allowed to attempt the ATKT examination without the valid hall tickets.
- Air pods, ear phones, headsets, smart watches or any other electronic gadgets are not allowed in the Examination Hall.
- Mobiles phones must be strictly in switched off mode only.
- No exchange of stationary are allowed.
- No writing pads, pouches are allowed in examination.

*Meha*  
Dr. Meha Mandawewala  
Examination In-Charge

*Mr. Furqan Shaikh*  
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Controller of Examinations

DATE/DAY	TIME	MAX. MARKS	SYBMS	SYBAF	SYBBI	SYBFM	SYBAMMC	SYBCom (E-COMMERCE OPERATIONS)
26/02/2026 THURSDAY	8:00 am - 9: 00 am	25	-----	Business Law – II	Information Technology - I	Business Law I	Information Technology in Media Management- I	-----
28/02/2026 SATURDAY	8:00 am - 9: 00 am	25	Human Resource Management	Cost Accounting – I	Direct Tax	Money Markets	Creative Writing	Marketing Management
04/03/2026 WEDNESDAY	8:00 am - 10: 00 am	50	Consumer Behaviour	Auditing - II	Financial Management-I	Management Accounting	Media Studies	Cost Accounting
06/03/2026 FRIDAY	8:00 am - 10: 00 am	50	Accounting for Managerial Decisions	Indirect Taxation – I	Financial Markets	Debt Markets	Cultural Studies and Media Practices	Last Mile Operations
09/03/2026 MONDAY	8:00 am - 10: 00 am	50	Business Planning and Entrepreneurial Management	Business Economics - II	Organisational Behaviour	Equity Markets	Introduction to Public Relations	Transportation for E-Commerce
11/03/2026 WEDNESDAY	8:00 am - 10: 00 am	50	Personal Effectiveness Management	Financial Accounting – III	Management Accounting	Marketing of Financial Services	-----	E-Commerce Logistics Operations

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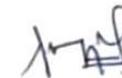
DATE/DAY	TIME	MAX. MARKS	TYBMS	TYBAF	TYBBI	TYBFM	TYBAMMC	TYBMS (E-COMMERCE OPERATIONS)
27/02/2026 FRIDAY	8:00 am - 10:00 am	50	Strategic Management	Financial Accounting V	Financial Reporting Analysis	Derivative Market	Soft skills for Media Professionals	Digital Marketing
02/03/2026 MONDAY	8:00 am - 10:00 am	50	Service Marketing	Financial Accounting VI	Auditing I	Risk Management	Introduction to Research Methodology	Service Marketing
05/03/2026 THURSDAY	8:00 am - 10:00 am	50	Production and Total Quality Management	Financial Management	Financial Service Management	Mutual Fund Management	Brand Building/ Global and New Media	Fulfillment Operations
07/03/2026 SATURDAY	8:00 am - 10:00 am	50	Direct Taxes/ Customer Relationship Management	Taxation III	Human Resource Management	Direct Tax (Income Tax)	Inclusive Advertising Practice/ Indian Regional Journalism	Retailing and Store Operations
10/03/2026 TUESDAY	8:00 am - 10:00 am	50	Equity and Debt Market/ Sales and Distribution Management	International Finance	Introduction to International Business	Corporate Accounting	Copywriting/ Reporting	Reverse Logistics for E-Commerce

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